



Sponsorship Package 2024

Raising Funds for Handi-Care Intl



November 9th, 2024
Fairmont Royal York

About the Event



Toronto readies itself once more for the grandeur of The Lit Gala, following the remarkable success of last year's event, which attracted over 300 guests and raised over \$60,000 for charity.

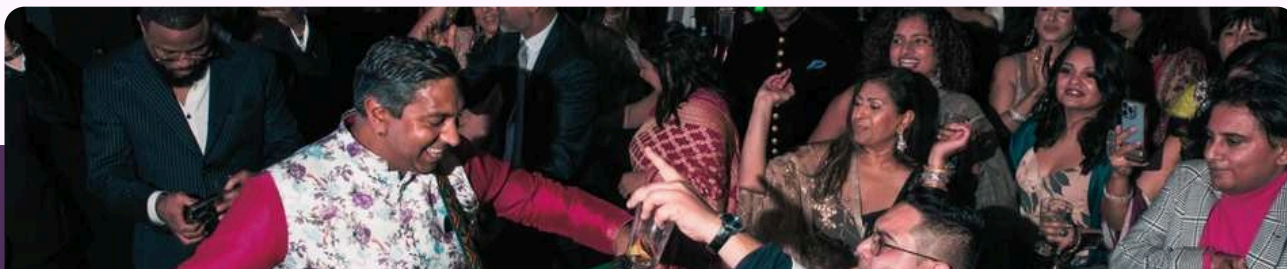
Scheduled for **November 9th**, this exclusive Diwali celebration promises an unforgettable evening for those aged 25 and above. Set within the lavish Fairmont Royal York, attendees can expect an opulent ambiance befitting the festive spirit of Diwali. The culinary experience will once again showcase a fusion of traditional Indian flavors and contemporary artistry. With musical entertainment by celebrity DJ and vibrant beats, the night is sure to ignite with energy and excitement, uniting Toronto's diverse community in celebration and cultural philanthropy.

Anticipated highlights for The Lit Gala 2024:

- Over 350 guests expected, building upon last year's success.
- Elevated Indo-Fusion food experience orchestrated by the renowned, The Host Fine Dine and Cuisine.
- Enjoy an open bar featuring a curated selection of cocktails crafted to perfection!
- Musical entertainment featuring renowned DJ ensures a night of dancing and celebration.
- VIP reception for premium sponsors.

the
HOST

TESTIMONIALS / GLIMPSE FROM LIT GALA 2023



“Rapture on King West! Imagine a gala where 80% of the room gets on the dance floor - and, well, STAYS there for hours? Just one of the reasons why the inaugural “The Lit Gala” for charity just took the prize for best new gala in town! From its towering decor to the expansive menu, things were just GIVING, but what really made it made click was the unbridled joy in the room. Not just another self-serious society do (On a personal level, so fun, too, to dance to all the Bollywood tunes I grew up - where any moment is a moment for a dance break-out - mixed in with western pop and hip hop!)”

Shinan Govani

“The Lit Gala is sure to change the course of Diwali celebrations in the City of Toronto for it was not just a night of celebration; but a unique experience that brought with it a sense of strong community, joy and charity – a feeling that had guests asking when tickets will be on sale for next year’s event!”

Anokhi Life



“On Saturday, November 18th, 2023, Toronto was introduced to the First Annual Lit Gala Diwali Celebration, with all proceeds going to The Mariam Society!

Taking a fresh approach to Diwali, the Toronto Indo-Canadian Community wanted to create a signature event that celebrates its heritage while giving back. Hundreds came out for a night of glamour, beauty, and fun.”

The Mariam Society



Event Team

Meet our dedicated executive team—a group of professionals united by a common cause: making a meaningful difference in the lives of less privileged. With diverse skills and unwavering passion, we're committed to ensuring the success of The Lit Gala. Join us as we light up the night and illuminate lives through philanthropy.



Sapna Makhija



Melissa Krishna



Aryan Raj



Akhil Chandan

Event Venue



Fairmont Royal York

This year, we are thrilled to announce that The Lit Gala will be hosted at the prestigious Fairmont Royal York Hotel in Toronto. Renowned for its timeless elegance and unparalleled luxury, the Fairmont Royal York provides the perfect backdrop for an evening of opulence and celebration.

Located in the heart of downtown Toronto, the Fairmont Royal York boasts a rich history and a reputation for hosting iconic events. Its grand ballrooms and exquisite decor set the stage for an unforgettable experience, elevating The Lit Gala to new heights of sophistication.

Location:

100 Front Street West, Toronto, CA M5J 1E3

Charity

HANDI-CARE INTL.

This year, the Lit Gala will be supporting Handi-Care International, a charity whose mission is helping disadvantaged children and youth with special needs through education, rehabilitation and training to empower and integrate them with the mainstream community; raising awareness about and empower disadvantaged persons of South Asian descent; and relieving poverty by providing housing and related facilities for those with special needs and for those who are destitute. The funds raised will help:

- Support the rehabilitation of children with moderate to severe disabilities in rural India
- Provide wheelchairs and other assistive devices for them
- Educate rural communities about disabilities and make an inclusive society

In addition, Handi-Care also accelerates support to NGOs in India, conducts volunteer youth training, and offers continued support to families in Canada with children with disabilities.



Handi-Care Intl.

We Can Make A Difference

Canadian Registered Charity BN 889046397RR0001

Sponsorship Packages

	Platinum Event Sponsor	Gold Event Sponsor	Silver Event Sponsor	Bronze Event Sponsor
Donation	\$30,000	\$15,000	\$10,000	\$5,000
Complimentary Tickets	20	16	10	4
Brand Recognition at event	Premium brand recognition	General brand recognition	General brand recognition	General brand recognition
Logo and brand recognition at event	Prominently displayed on event material and signage	Displayed on event material and signage	Displayed on event material and signage	Displayed on event material and signage
Logo and brand recognition on website	✓	✓	✓	✓
Social medial promotion	Distinctive promotion before and after event	Promotion before the event	Promotion before the event	
Verbal recognition at the event	✓	✓	✓	
VIP Reception	✓	✓		
Sponsor status	Lead sponsor status of the gala including promotion in all applicable material			

Lit Gala team would like to thank our sponsors in advance for your support and contribution to our cause.

Contact Information

**THANK
YOU!**

SAPNA MAKHIJA	416-456-5455
ARYAN RAJ	647-620-1010
MELISSA KRISHNA	416-996-3157
AKHIL CHANDAN	613-605-1344

thelitgala@gmail.com
www.thelitgala.com